

Federal Communications Commission Washington, D.C. 20554	Approved by OMB 3060-1115 (June 2009)	FOR FCC USE ONLY
FCC 388		FOR COMMISSION USE ONLY
DTV Quarterly Activity Station Report		FILE NO. -

Licensee WLFL LICENSEE, LLC		
Call Sign WLFL	Facility Id 73205	Previous Call Sign (if applicable)

Community of License			
City	State	County	Zip Code
RALEIGH	NC		-

Nielsen DMA	World Wide Web Home Page Address	Licensee Renewal Expiration Date (mm/dd/yyyy) 12/01/2004
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Channel Numbers: (Check the Channel Number(s) to which this form applies.)		
<input type="checkbox"/> Analog		
<input checked="" type="checkbox"/> Digital	27	

Report reflects information for quarter ending: 06/30/2009

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

Option One (A and D) Option Two (B and D)

Option Three (C and D)

Over the past quarter, if you have fully complied with the requirements of the selected option?	Yes No
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Comments:	
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Were you required to air service loss notices (See 47 C.F.R. 73. § 674(b)(5) for details)?	<input type="radio"/> Yes	<input checked="" type="radio"/> No
If YES , Complete Section E		

Simulcasting:

Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream stream?	Yes	No
If YES , complete only one of the form for both. If NO , complete a form for your Analog Channel and a second for your primary Digital stream.		

Application Purpose:

<input checked="" type="radio"/> DTV Education Report	
<input type="radio"/> Amendment	File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes **MUST** be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	
Total 5:00 a.m. to 1:00 a.m. CSTs	

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	
Total 6:00 a.m. to 9:00 a.m. CSTs	
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	
Total 6:00 p.m. to 11:35 p.m. CSTs	
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments:	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).

Total number of 30 Minute Informational Programs	
Comments:	

Countdown Eligible Pieces - Last Quarter

Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?

	<i>Graphic Displays</i>
	<i>Animated Graphics</i>
	<i>Graphic and Audio Displays</i>
	<i>Longer Form Reminders</i>
Comments:	

Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition CST obligations. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).

Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	Yes	No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	Yes	No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	Yes	No
Comments:		

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
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Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.

Yes No

Comments:

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?

Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

Yes No

Comments:

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

Community Events

Comments:

Other (describe)

Comments:

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing
Signature	Date (mm/dd/yyyy)

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington,

D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK
REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**



CW22
 :10
 7/9/09
 DTV Support Centers
 JaMeka Tyler



<i>VIDEO</i>	<i>AUDIO</i>
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Up From Black

CG:

Franklinton Senior Center
602 East Mason
Franklinton, NC 27525
919-494-5611
Hours: 8a-4p Mon-Fri

Louisburg Senior Center
127 Shannon V
Louisburg, NC 27549
919-496-1131
Hours: 8a-4p Mon-Fri

Wayne County Senior Center
100 South John Street
Goldsboro, NC 27865
919-731-1591
Hours: 7:30a-6p Mon-Thur
7:30a-12p Fri

If you are in need of help with regards to the DTV transition the following are DTV support centers in your area.

Please sign and date to indicate:

Approval of script as presented
 or

Approval of script with client changes

 Sign

 Date

Please fax signed script to (919) 878-3697
Thank you

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Raleigh (WLFL)
Category (Announcements)	<All Categories>
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	04/01/09
End Date	06/30/09
Media Filter	wfl/wrldc, ISCI: DTV support centers, Len: :10
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

DO NOT USE THIS REPORT TO EXAMINE PROJECTED COPY ON UNLOCKED LOGS - use the Copy - Projected Rotation Report - as the Media Announcement Report's copy assignments are not guaranteed until logs are locked.

Media - Announcement Placement Report

Report pulled at 3:34:29PM on 7/10/2009

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Len	Expiration Date	Program
Station: Raleigh (WLFL)										
aaa	1164793	WLFL	77405	5/9/09	5:28:58 pm	wfl/wrdc (718001.1.0)	DTV support centers	:10	6/17/09	American Chopper
aaa	1164793	WLFL	77405	5/10/09	11:16:56 am	wfl/wrdc (718001.1.0)	DTV support centers	:10	6/17/09	This Old House
aaa	1164793	WLFL	77405	5/11/09	2:21:47 pm	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Tyra Banks Show
aaa	1164793	WLFL	77405	5/12/09	4:59:45 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Law and Order Criminal Intent
aaa	1164793	WLFL	77405	5/13/09	4:06:07 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Law and Order Criminal Intent
aaa	1164793	WLFL	77405	5/15/09	8:58:40 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Paid Program 830a
aaa	1164793	WLFL	77405	5/16/09	3:28:30 pm	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Movie-Saturday Movie 3p
aaa	1164793	WLFL	77405	5/18/09	1:21:22 pm	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	COPS
aaa	1164793	WLFL	77405	5/19/09	9:59:40 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Paid Program 930a
aaa	1164793	WLFL	77405	5/20/09	9:29:40 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Paid Program 9a
aaa	1164793	WLFL	77405	5/22/09	5:28:40 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Paid Program 5a
aaa	1164793	WLFL	77405	5/24/09	11:20:46 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	This Old House
aaa	1164793	WLFL	77405	5/25/09	5:23:02 pm	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Maury
aaa	1164793	WLFL	77405	5/28/09	6:28:40 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Paid Program 6a
aaa	1164793	WLFL	77405	5/29/09	6:16:18 pm	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Simpsons
aaa	1164793	WLFL	77405	5/30/09	10:11:32 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Nurse TV
aaa	1164793	WLFL	77405	5/31/09	5:29:10 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Paid Program w/Sign On
aaa	1164793	WLFL	77405	6/2/09	2:04:10 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Paid Program 130a
aaa	1164793	WLFL	77405	6/3/09	6:59:35 pm	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Simpsons 2
aaa	1164793	WLFL	77405	6/4/09	4:16:49 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Law and Order Criminal Intent
aaa	1164793	WLFL	77405	6/6/09	11:29:10 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Paid Program 11a
aaa	1164793	WLFL	77405	6/7/09	11:37:38 pm	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Cheaters
aaa	1164793	WLFL	77405	6/8/09	12:59:30 pm	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Jerry Springer
aaa	1164793	WLFL	77405	6/9/09	2:04:10 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Paid Program 130a
aaa	1164793	WLFL	77405	6/10/09	6:29:30 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Paid Program 6a
aaa	1164793	WLFL	77405	6/11/09	10:10:23 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Steve Wilkos Show
aaa	1164793	WLFL	77405	6/12/09	8:28:39 am	wfl/wrdc (718001.2.0)	DTV support centers	:10	6/17/09	Paid Program 8a
Totals for: Raleigh (WLFL)						27				

Media - Announcement Placement Report

Report pulled at 3:34:29PM on 7/10/2009

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Len	Expiration Date	Program
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Total Number of Announcements: 27 Total AUR: \$ 1,623.02



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<http://www.osi-traffic.com>

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined;

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR