

## **“OIL” TEXT PROMOTION**

### **Who Can Enter**

1. To be eligible to participate in this contest, entrants must be U.S residents who are 18 years of age or older.
  
2. Employees of Sinclair Broadcast Group, Inc., Sinclair Television Group, Inc., WLFL, Inc. dba WLFL-TV, and FSF-TV, Inc dba WRDC-TV, and any other company which owns, programs or provides other services to television broadcast station WLFL/WRDC (the “Station”), their affiliated companies, advertising and promotion agencies, any and all local television broadcast and cable stations, local radio and other media companies, and the immediate family members of each are ineligible. The term “immediate families” includes spouses, grandparents, parents, siblings, children and grandchildren.

### **How to Enter**

#### 1. Contests requiring entry forms:

(a) No purchase is necessary to enter. Only one entry per contestant. Authorized account holder of the mobile telephone number associated with the entry is considered the entrant.

(b) To enter, text “OIL” to the short code (67336). Standard text messaging rates apply to all text message entries sent. No mechanically reproduced or completed entries will be accepted.

(c) The contest starts on October 16, 2009, and all entries for winner prizes must be received by 11:59pm on March 28, 2010. Station is not responsible for any text message not received.

(d) Each entrant will instantly receive a free tire rotation and balance with a purchase of a \$19.95 oil change. Every 100 entrants will win \$400 worth of auto service. Winners will be selected by random mobile text software from among valid text entries between October 16, 2009 and March 28, 2010. Winners must bring cell phone with “Winner Message” to redeem/claim prize at Friedrich’s Auto Service and Tire, 4510 Lousburg Road., Raleigh, NC. All prizes/offers expire April 28, 2010.

(e) All entries received that are incorrect, invalid, or from ineligible entrants will be void. All entries become the property of Sinclair Broadcast Group, Inc., Sinclair Television Group, Inc. and the Station and will not be acknowledged or returned.

### **The Prize(s)**

1 All entries will instantly receive a free tire rotation and balance with a purchase of a \$19.95 oil change. Every 100 entrants will win \$400 worth of auto service. Winners will be selected by random mobile text software from among valid text entries between October 16, 2009 – March 28, 2010. Winners will be notified of the estimated retail value of the prize(s).

2. Winners will be notified by phone text. Winners must bring cell phone with “Winner Message” to redeem/claim prize at Friedrich’s Auto Service and Tire, 4510 Louisburg Road, Raleigh, NC. All prizes/offers expire April 28, 2010. No one under age 18 will be able to claim a prize. Station reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented.

3. Failure to redeem the prize by April 28, 2010 will constitute forfeiture of the prize.

4. There will be no substitutions or cash alternatives for prizes except at the sole discretion of Station. The Station has the right to substitute a prize of similar value. No transfer or assignment of prizes is allowed.

5. The winners are responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules.

6. Only one prize will be awarded per Cell phone account holder.

7. WLFL, Inc. dba WLFL-TV, and FSF-TV, Inc dba WRDC-TV, Sinclair Broadcast Group, Inc. and Sinclair Television Group, Inc. are not liable if the provider of any part of the prize fails to satisfy its obligations to furnish its portion of the prize.

8. WLFL, Inc. dba WLFL-TV, and FSF-TV, Inc dba WRDC-TV, Sinclair Broadcast Group, Inc. and Sinclair Television Group, Inc. are not responsible for any liabilities arising directly or indirectly from the award or use of the prize.

9. In claiming your prize, you acknowledge that WLFL, Inc. dba WLFL-TV, and FSF-TV, Inc dba WRDC-TV, Sinclair Broadcast Group, Inc. and Sinclair Television Group, Inc. have the right to publicize your name, character, likeness, photograph, voice and the fact that you are the winner for promotional purposes without financial remuneration, as well as send you future promotional material through texting until the account holder opts out.

### **Odds of Winning/Miscellaneous**

1. Odds of winning depend on the number of correct entries received

2. Complete contest rules are available Monday through Friday during normal business hours at 3012 Highwoods Blvd. Suite 101 Raleigh, NC 27604 and on the Station’s website at [www.raleighcw.com](http://www.raleighcw.com), and [www.myrdc.com](http://www.myrdc.com)

3. For a list of prize winners, send a separate, self-addressed, stamped envelope to [WLFL/WRDC, 3012 Highwoods Blvd. Suite 101 Raleigh NC 27604] by November 27, 2009.
4. This contest is subject to all applicable laws and regulations and is void where prohibited. Sinclair Broadcast Group, Inc., Sinclair Television Group, Inc. WLFL, Inc. dba WLFL-TV, and FSF-TV, Inc dba WRDC-TV accepts no responsibility or liability in connection with any injuries, losses or damages of any kind caused by or resulting from the acceptance, possession or use of any prize awarded hereunder.
5. Station cannot be held liable for any lost or stolen entries, prizes or contest information.
6. Station reserves the right to make rules and contest changes and change the aforementioned contest dates.
7. Mobile service provider may charge for each text message sent and received according to its standard text messaging rates. Entrants should check phone capabilities for specific text messaging instructions and consult with mobile service provider regarding pricing plans. Entrants must be a mobile service subscriber with text messaging service, using a participating service provider in order to enter via this method. Not all mobile phone providers carry the necessary service to participate.